



## News Release

### MYTRAK Health System Gets Fitted with Fusepoint's VMware Managed Hosting Solution

**TORONTO, Ontario – April 21, 2009** - [Fusepoint Managed Services](#), a leading provider of outsourced managed IT services and infrastructure, today announced it has been selected by [MYTRAK Health System](#) to provide and implement a fully managed hosting environment for the MYTRAK Success Coach application, running VMware ESX virtualization software as the foundation of its on-demand application service.

MYTRAK's Success Coach solution is installed on health club exercise machines and ensures that each user, who possess their own RFID key, are able to keep track of their exercise program and progress on each machine. At the end of each workout, the user uploads their current workout data from the RFID key tag to a central kiosk at the club. The data is then processed by the Success Coach application to update the user's profile and individual goals.

Installed in over 4,000 health clubs worldwide and with over one million users, MYTRAK sought a proven and highly-available hosting provider for its Success Coach application. In addition, Curves, a leading global fitness centre and MYTRAK's largest client, required a technology environment that would deliver on availability and security requirements. MYTRAK concluded that Fusepoint's ability to administer the complete end-to-end management requirements of its mission-critical IT environment, VMware expertise and VMware Certified Professionals, made them the preferred vendor of choice.

"MYTRAK needs to ensure maximum uptime for our Success Coach application," explained Julio Andracchio, Vice President at MYTRAK. "We wanted to ensure high-availability with redundancy, and have the ability to scale as we grow – but we didn't want to create and manage the infrastructure ourselves. We wanted a partner who was equally passionate about delivering high-quality managed services, and we chose Fusepoint after extensive due diligence."

MYTRAK also evaluated a variety of virtualization platforms but selected VMware due to its industry-leading capabilities and Fusepoint's certified understanding of the technology platform. "VMware also created significantly improved benefits from an operational point of view – including failover high-availability, scalability, and cost-effective disaster recovery," explained Andracchio.

Now, all user data is uploaded from each club's central kiosk nightly to a pool of servers at a Fusepoint data centre where it remains available and secure at all times. The updated information is available and ready for the user's next workout.

"Availability and performance are vital in a fully managed hosting environment for organizations running a mission-critical software-as-a-service environment," said George Kearns, president and CEO, Fusepoint Managed Services. "As a certified VMware Service Provider our key technical support staff have been through extensive training and are certified to deliver the support organizations such as MYTRAK have come to expect."

*a higher level of managed IT services™*



### **About MYTRAK Health System**

MYTRAK Health System is a health and wellness company delivering solutions that engage people to get fit, stay fit and make better choices in their day to day life. Our coaching and feedback systems encourage long-term behaviour modifications leading to a healthier lifestyle. Through our unique, patented approach, we help individuals overcome traditional barriers to exercise and participants receive the greatest benefit in the shortest amount of time. Aimed at improving fitness for any age group, we minimize the potential for today's at-risk or low-risk population becoming tomorrow's high-risk, high-cost population.

### **About Fusepoint Managed Services**

Founded in 1999, Fusepoint is a privately held company with offices in Vancouver, Toronto, Montreal and Quebec City. Through our proven record of success we have built a loyal base of over 400 customers and strong, strategic relationships with Canada's leading technology and communication companies.

[www.fusepoint.com](http://www.fusepoint.com)

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Briana D'Archi / Laura Butcher  
Environics Communications  
416.969.2671 / 416.969.2766  
[bdarchi@environicspr.com](mailto:bdarchi@environicspr.com) /  
[lwatton@environicspr.com](mailto:lwatton@environicspr.com)

Roger Hamshaw  
Director Marketing Fusepoint  
905.363.3796  
[roger.hamshaw@fusepoint.com](mailto:roger.hamshaw@fusepoint.com)

services™

3737 Fax 905.542.1466 Toll Free 1.866.387.3764 [www.fusepoint.com](http://www.fusepoint.com)

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*fusepoint managed services inc.* 6800 Millcreek Drive, Mississau